

# **January Activity Summary**

### **Franklin County Economic Development Commission**

## **Business Development/Marketing**

- Met with entrepreneurs interested in establishing a new service-related business in Brookville. Forwarded programmatic information to them, and looped them in with Brookville's town administrator for potential permitting assistance.
- Worked with an Ohio-based site location consultant considering the Franklin County area on behalf of an industrial client. Forwarded site options to the consultant based on search parameters.
- Communicated with a Kansas-based site location consultant requesting specific utility service information about Franklin County on behalf of its developer client.
- Communicated with a local property owner regarding an out-of-state business expansion prospect that may require a company headquarters visit.
- Met with a local real estate contact to discuss economic development projects and priorities for Franklin County and southeast Indiana.
- Communicated with Sperry & Rice and the listing agent/building owner (Commercial Development Company) regarding building sale details.
- Communicated with a hospitality industry analyst representing an Ohio-based real estate brokerage firm regarding growth opportunities for Franklin County.
- Communicated with a local entrepreneur interested in opening a recreation-focused business in the Brookville area. The entrepreneur was referred to the SBDC for business plan and financing guidance.
- Communicated with executives from a national hotel flag interested in the status of the hotel feasibility study.

### **Project Management**

- Worked with Franklin County Tourism and the Brookville RDC to coordinate phone
  interviews for hotel feasibility study finalists. Interviews were conducted, scored and a
  finalist was selected. Attended the Brookville RDC meeting to secure project funding
  commitments.
- Received three manufacturing project leads from the IEDC. All leads were considering either large existing buildings or rail-served sites.
- Began reaching out to various regional utilities to discuss potential service expansion along the Route 1 corridor from I-74.
- Continued working with both the Valley House development team and the Town of Brookville on the consideration of tax abatement for the project. We also outlined the processes to accomplish abatement, and worked to determine the annual tax value of the development.



### **Engagement**

- Communicated with the Brookville RDC to offer advice on local TIF infrastructure investments to support potential business expansions.
- Collaborated with Mainstreet Brookville on the completion of annual reporting documents required by the Office of Community and Rural Affairs.
- Coordinated local support letters from the Franklin County EDC and the Franklin County Chamber of Commerce for the Town of Brookville's sidewalk extension presentation to INDOT.
- Received a referral from the Franklin County Chamber of Commerce to assist an
  entrepreneur interested in purchasing an existing business. Although the business was
  in Dearborn County, we assisted in connecting the prospective buyer to available
  resources and the SBDC.
- Communicated with the OCRA liaison for the Southeast District about coverage and support plans for the East Central District (which covers Franklin County) following the liaison's recent departure.
- Met with our region's SBDC business advisor, based in Lawrenceburg, to discuss recent business referrals and ongoing service in 2018.
- Attended the first I-74 Corridor meeting of 2018. During the meeting the group began to develop its marketing and outreach plan for the 2018 calendar year, including potential trade missions and sponsorships of site selection events.

